

# Board Packet



MILLION DOLLAR  
**TEACHER**  
PROJECT

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**Executive  
Director/Founder**  
Lloyd Hopkins

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## **Board**

Lloyd Hopkins  
Kristine Morris  
Lynnette Harris-Scott  
Bill Pankey  
Erica Schwartzmann  
Juan Kingsbury



**MILLION DOLLAR  
TEACHER  
PROJECT**

Dear Prospective Board Member,

You are taking the first step towards becoming part of a dynamic team that works to elevate the teaching profession with innovative programs and dedicated professionals. I am always driven by others who share my energy and passion for the teachers the Million Dollar Teacher Project, and Board Members are an integral part of this energy.

Every day, the Million Dollar Teacher Project is on the ground in schools, businesses, and communities to achieve our vision and mission.

### **Vision**

Creating a world where every student experiences excellent education every day.

### **Mission**

Elevate the teaching profession through increased recognition, compensation, and support.

I decided to launch the Million Dollar Teacher Project because I firmly believe that directing more support, funding, and resources directly to the teaching profession is the best way to improve schools and the public education system. We launched in October 2016, and continue to grow as our work becomes more rewarding. I am committed to the vision of MDTP and am sincerely excited for you to become involved.

At this point in our growth, we need dedicated individuals who are champions and ambassadors of the Million Dollar Teacher Project, seeking to extend our reach to the rest of the valley, state, and country. While engaging your current audience with the Million Dollar Teacher Project and our efforts, you'll enjoy the benefits of working with a talented and diverse team that invests in your goals, too. Our organization is working in brand-new ways to engage the public in supporting teachers – I hope you'll join us in making a difference in teachers lives. I look forward to receiving your application and discussing your potential involvement in elevating the teaching profession.

Sincerely,

A handwritten signature in black ink, appearing to read 'Lloyd Hopkins', written over a light blue circular graphic.

Lloyd Hopkins

Executive Director/Founder

# Programs

## Compensation

We're exploring how we can develop technology, products, and services that can be used to generate NEW revenue for the education system that are tied to state funding, property taxes or tax credits—then can be used to increase teacher salaries.

- **Educator Endowment Fund** – Schools will be able to apply for grants to increase teacher salaries and help pay for professional development.
- **Teacher League App** – A competition-based app will allow teachers to post videos of themselves teaching their best lessons so that people can vote for the best teachers. Revenue from advertising will fund other programs.

## Recognition

The MDTP brings families, businesses, and schools together to recognize teachers by actively seeking and channeling donations to teachers. Highlighting supportive businesses creates a mutually beneficial relationship so that teachers are championed and the public knows which businesses invest in their communities.

- **Take a Teacher To Lunch** – MDTP organizes donations from businesses, individuals, and groups to provide teacher parties (complete with lunch, games, and prizes) to schools at no cost.
- **Teacher Appreciation Package (T.A.P.)** – Businesses participating make significant discounts available to teachers when a teacher presents their T.A.P. card at their locations.

## Support

We are piloting innovative ways to help teachers better serve their students. By rethinking how teachers are recruited, trained, and retained, we can solve issues that prevent them from doing their best work. We engage partners from early childhood to post-secondary levels and seek to create a teacher pipeline that will attract talented people to the classroom.

- **Classroom Support Team** – MDTP leverages partnerships to place talented individuals with teachers. The team includes a technology specialist, student teacher, and teaching assistant, successfully improving teacher morale and student performance.

# Impact

**900**

teachers celebrated at Take a

Teacher to Lunch events since 2016

**2,000**

hours of free time given to teachers with the  
help of our Classroom Support Team

**40/40**

kids had improved standardized test  
scores with the Classroom Support Team

**27,000**

students reached through our work with  
teachers

# Founding Board

## **Chanel Dudoit**

Community Development  
Microsoft

## **Carol Farabee**

Consultant

## **Jared Greenberg**

Manager  
Uncle Louie's Restaurant

## **Ryan Hamilton**

Realtor United Brokers Group

## **Lynnette Harris-Scott**

Consultant

## **Jessica Heart**

Owner  
Heart2Heart PR

## **Lloyd Hopkins**

CEO/Founder  
Million Dollar Teacher Project

## **Juan Kingsbury**

CEO  
Career Blindspot

## **Wiley Larsen**

Program Manager  
Postdoctoral Affairs Office at ASU

## **Kristine Morris**

Superintendent  
Union Elementary School District

## **Bill Pankey**

Consultant

## **Erica Schwartzmann**

Partnership Manager  
Arizona State University

## **Colin Seale**

Founder/CEO  
thinkLaw

# Current Board Biographies

## Lloyd Hopkins **CEO/Founder**



Lloyd Hopkins, an organizational leader with extensive experience in community and nonprofit work, has always been committed to the advancement of K-12 education in Arizona. He graduated from Arizona State University with a degree in Nonprofit Management and Leadership. With his education and passion for ensuring quality education for all, he launched the Million Dollar Teacher Project in 2016. Lloyd also serves as the Chair of Real Engagement through Active Philanthropy, a fund under the AZ Community Foundation to make a positive impact on African-American Youth.

## Kristine Morris **President**



Kristine Morris, Superintendent of Union Elementary School District, has spent her entire career teaching in and leading public schools throughout Maricopa County. A strategic and systemic thinker, in her prior role, Ms. Morris provided collaborative leadership in the development of the Maricopa County Education Service Agency (MCESA) into a nationally recognized Educational Service Agency known for quality innovations in teaching, learning, and leadership for the fifth largest county in the Nation.

## Lynnette Harris-Scott **Vice President**



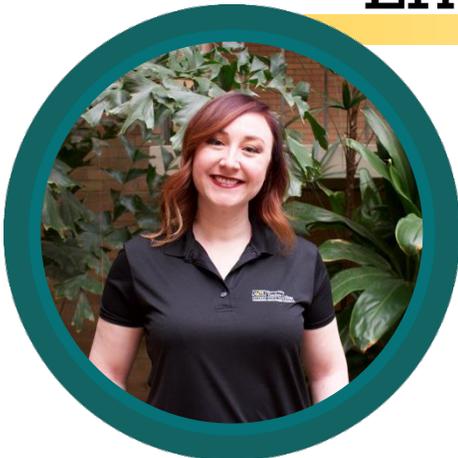
The Principal Consultant/Director of Harris Scott Group, Lynnette is a dynamic consultant who is dedicated to an intersectional approach. In Arizona, she places speech therapists in schools and provides professional development to the school staff, ensuring that there is a seamless connection between her services and the academic goals of the school. Her dedication to helping schools better serve their students has been built upon her journey from teacher, to principal, to education consultant.

## Bill Pankey Treasurer



Bill Pankey has been involved in training and development for over 25 years. With experience as an Executive Director and Training & Development Specialist, Bill has enjoyed a storied career offering multifaceted, broad-based expertise in training and development, organizational leadership, strategic planning, financial controls, and operational directives. Over the course of his career, Bill has been an active mentor and teacher for students of all ages.

## Erica Schwartzmann Secretary



As the University Service-Learning Coordinator for Mary Lou Fulton Teacher's College (MLFTC), Erica Schwartzmann supports the Service-Learning program as the liaison to community partners, advises students, and develops program components. Before joining the MLFTC Community Engagement Programs, Erica was the Arizona AmeriCorps State Program Administer for the Arizona Commission on Service and Volunteerism. In her various roles, Erica has spent nearly 15 years in youth development empowering youth to find their voice and impact their community.

## Juan Kingsbury Career Blindspot



Career Blindspot assesses thousands of employees and candidates in a variety of roles - entry level, business development, and executive level. Juan believes when leaders understand their people and vice versa, they will always succeed. Without understanding why people work, accountability is lost - Juan works with leaders who see value in learning more about themselves and their people, and constantly collaborates with other consultants, recruiters, trainers, and executives to develop professionals' best selves.

# Board Commitments

## Board of Directors Terms

MDTP's Board of Directors have adopted following Board goals to help strengthen the organization and increase our collective impact. Should you be selected to join, you would be working with us to achieve the following:

- 100% of MDTP Board Members will annually make at least one (1) introduction to a new school
- 100% of MDTP Board Members will actively engage in MDTP social media on @ least one (1) platform by creating MDTP social media posts from their personal account, liking, sharing and retweeting MDTP content.
- 100% of MDTP Board members will raise or donate at least \$1,000.
- 100% of MDTP Board Members will share at least one (1) new donor contact.
- 100% of Board Members will attend at least 1 MDTP event.
- Every MDTP Board and committee meeting will have 80% attendance.

## Officer Role Descriptions

There are four officers of the board, consisting of a president, vice president, secretary, and treasurer.

**President** – The president will regularly convene board meetings, preside or arrange for other members of the Executive Committee to preside at each meeting in the following order: vice-president, secretary, treasurer.

**Vice-President** – The vice president will chair committees on special subjects as designated by the board.

**Secretary** – The secretary will be responsible for keeping records of board actions, including overseeing the taking of minutes at all board meetings, sending out meeting announcements, distributing copies of minutes and the agenda to each board member, and assuring that corporate records are maintained.

**Treasurer** – The treasurer will make a report at each board meeting. The treasurer will chair the finance committee, assist in the preparation of the budget, help develop fundraising plans, and make financial information available to board members and the public.

## General Roles and Responsibilities of Board Members

### General Responsibilities and Governance

- Complete a Conflict of Interest Statement each year
- Uphold and ensure planning, programs and activities support the organization's values and mission statement.
- Approve Bylaws changes and authorize committees as may be necessary.

- Employ and participate in the annual evaluation of the organization's Executive Director.

### **Participation**

- Serve as an engaged, informed, and enthusiastic MDTP volunteer and Board Member.
- Work diligently to enhance the organization's public standing.
- Positively promote MDTP in the community as part of an overarching cultivation strategy for community members.
- Actively serve on a minimum of one MDTP Board committee per year.
- Get to know other board and committee members and build a collegial working relationship that contributes to consensus.
- Participate in the MDTP Review process, including participation in at least one program visit/event per year.
- Actively recruit community members to participate in MDTP Review.
- Attend and actively participate in the MDTP annual Board of Directors
- Review Board and Committee meeting minutes, as well as, other materials in advance of Board meetings.
- Understand and comply with the organization's Bylaws and governing documents.
- Assist with development and implementation of the organization's strategic goals and overarching organizational objectives.
- Comply with the Board's fiduciary responsibilities and all governance models; ensure legal and ethical integrity.
- Miss no more than one board meeting per year.
- Participate in the scheduled committee meetings of the committee the board member has elected to join.
- Host 1 MDTP related event per year.
- Conduct 1 introduction to a new school that MDTP has not engaged per year.

### **Financial**

- Raise or donate at least \$1,000 to MDTP during each fiscal year.
- Participate in fundraising activities by serving as an ambassador, advocate or asker for prospective funding sources.
- Approve and provide oversight of the organization's budget
- Regularly review the organization's financial records in order to provide sound financial oversight and governance of the organization.
- Ensure completion of an annual audit of the organization's financial records by an independent auditor.
- Help MDTP make 1 new donor contact per year